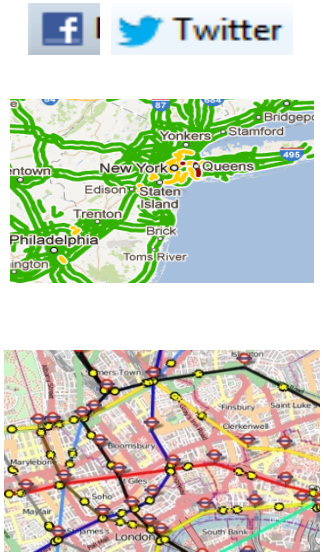
Open Data Strategies in public transportation

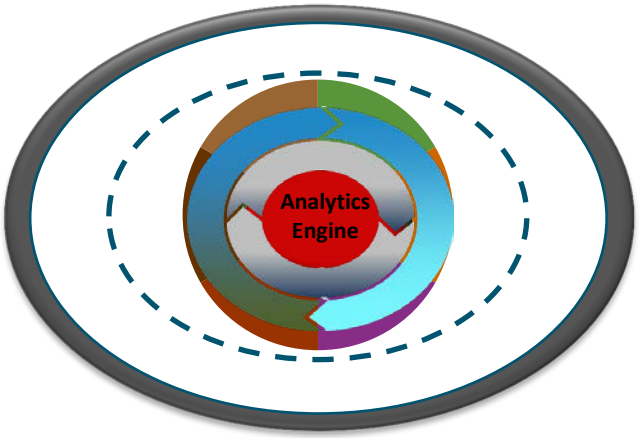
Sybille Berjoan
ACCENTURE

Getting full value from Big Data and analytics requires two steps – collect & measure, visualize & analyze - to enable actions and reach outcomes



INSIGHT

VISUALISE & ANALYZE



ACTION & OUTCOMES

DATA

COLLECT & MEASURE

Source : Accenture Analysis

Deriving insight from data requires first to study the typologies of Open data

Open data research protocol

Geographical scope

6 cities: Paris, New York, London, Singapore, Toronto, Madrid

Sources:

Public Transport authorities web site
Open data government web site

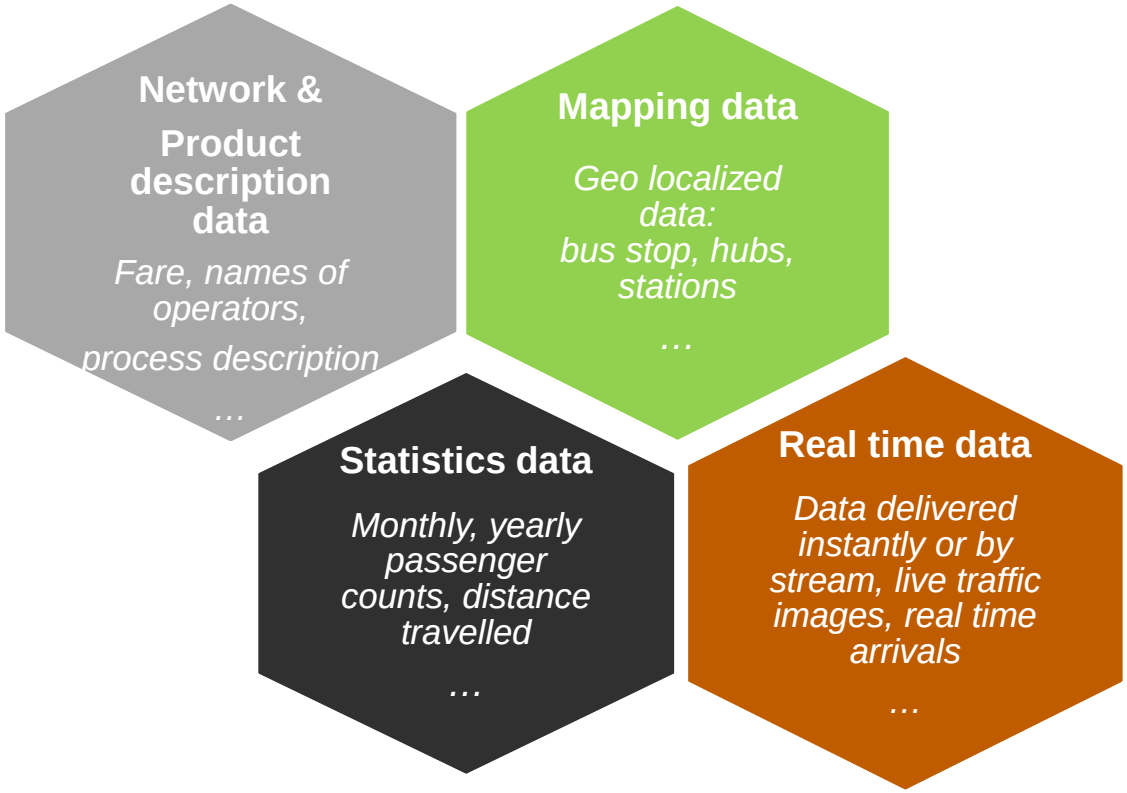
Analyses:

- By types of data or categories (#4)
- By modes: bus, metro, cycling, river, road
- By format (XLS, PDF, XML, JSON, SHAPE, GFTS …)

Research period:

April 2013 & May 2014

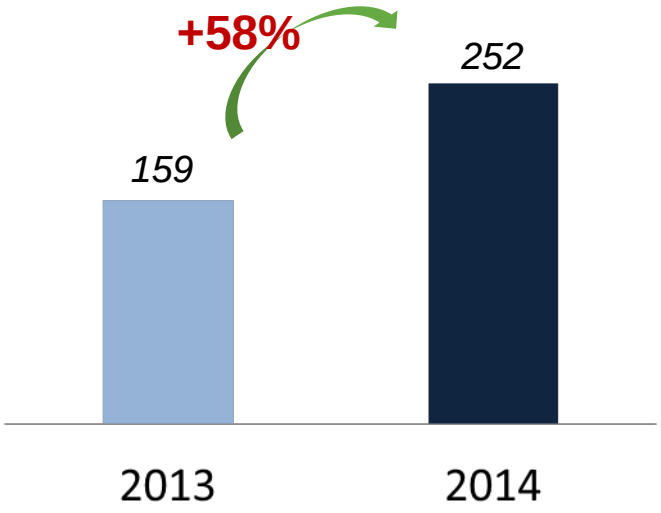
The different categories of available transportation open data:



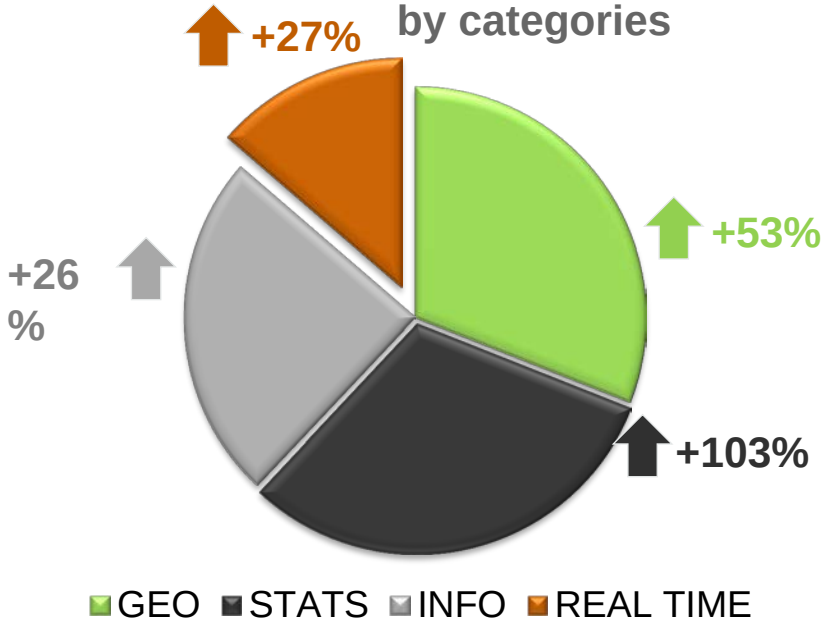
Source: Accenture Research analysis based on public information

Number of data sets available in free access is still growing. The statistical and geographical data are the most common

Data sets available (comparison 2013/2014)

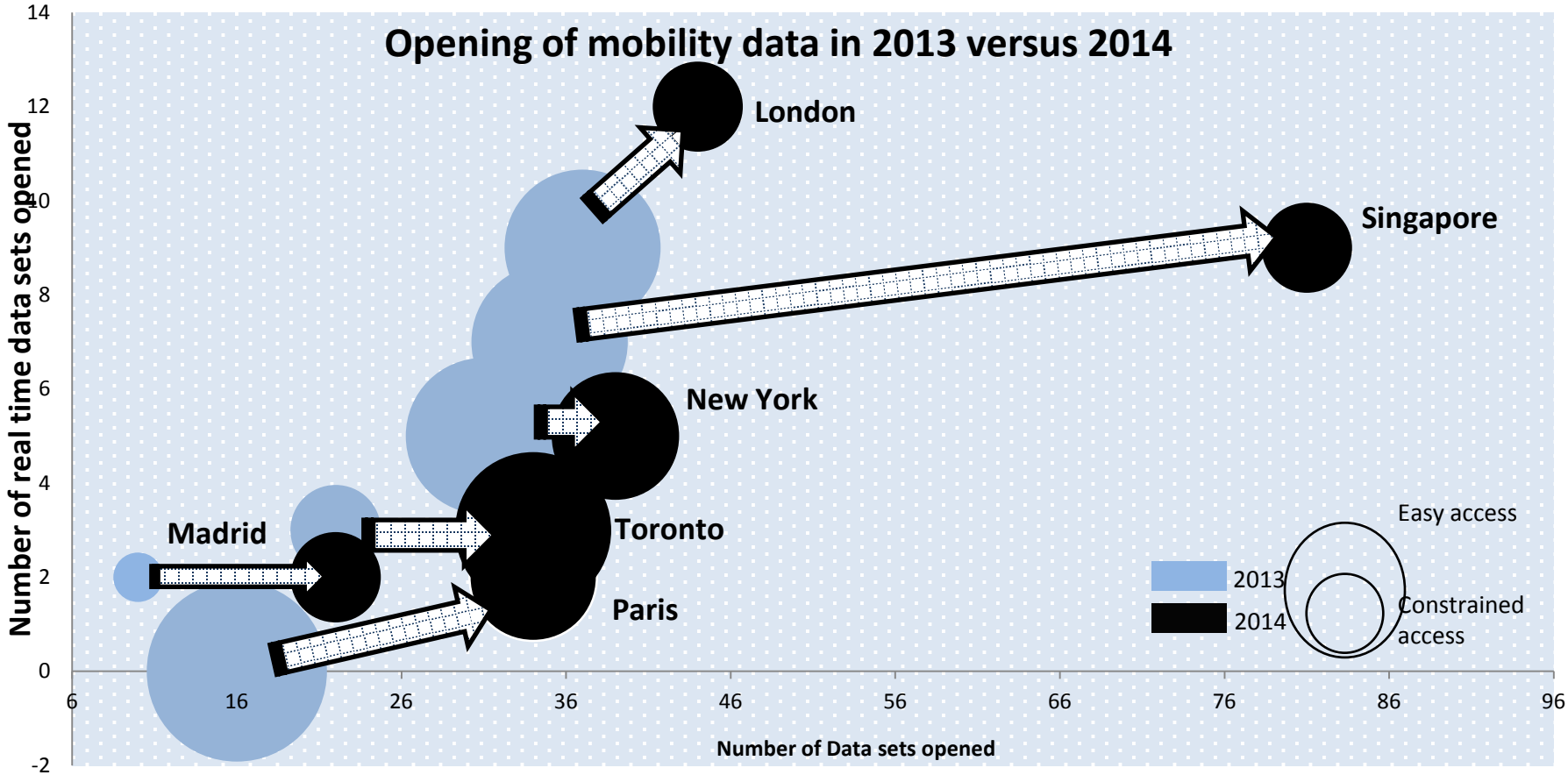


Distribution and progression of data sets by categories



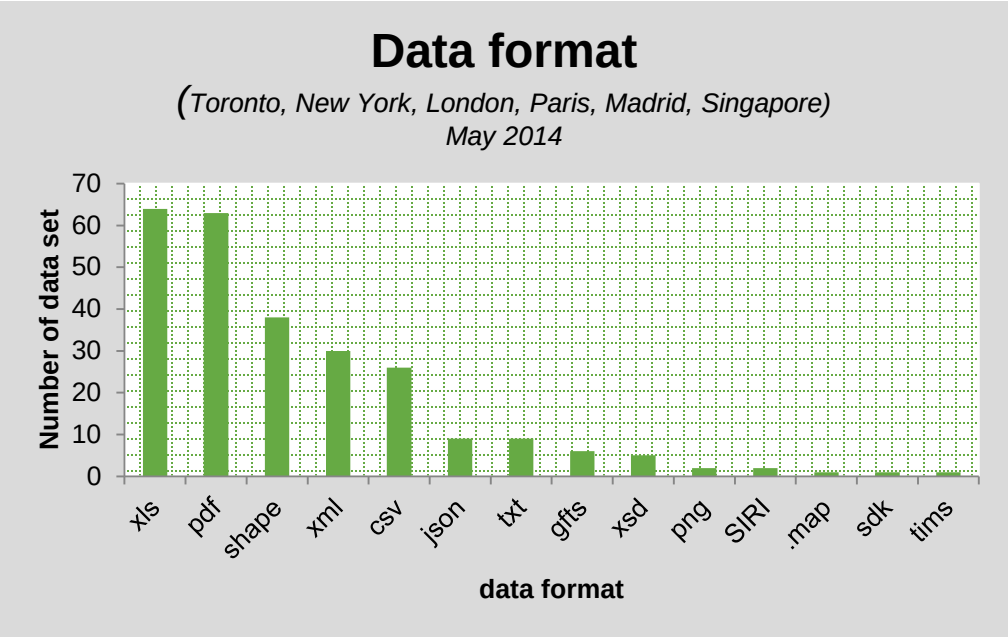
Source: Accenture Research analysis based on public information

Singapore and London remain the most active, yet we observed a strengthening of the access controls by authentication



Source: Accenture Research analysis based on public information

Some complementary lessons…



Format

- ✓ Xls and Pdf are frequently used for statistical data
- ✓ Wide variety of formats, yet predominance of Shape, XML et CSV
- ✓ GFTS has a strong presence in NYC and Toronto. It is choice for only some datasets in Madrid and Paris

API

- ✓ 18% of the data are available through an API
- ✓ 60% of real time data are available through an API

Access to data

- ✓ A variable accessibility of the data: portal versus a constellation of web sites.

Source: Accenture Research analysis based on public information

Lessons learned to best leverage open data

- **Create a community**
- **Guide developers on how to use the data**
- **Make sure Open data is part of the standard practice**
- **Encourage customer applications (eg: journey planners) but also think about the potential for network management**
- **Dedicate resources to this project**

Source : Accenture Research Analysis based on Vernon Everitt , TfL, Presented on the 20th of February 2014 , UITP Karlsruhe

THANK YOU!

QUESTIONS?

For more details on the study,
please contact
Sybille Berjoan
s.berjoan@accenture.com